

2013 International TAG 176 Plenary Held in the United States Proposed Sponsorship (rev 4)

Sponsorship Opportunities:

Level	Benefit	Donation
Plenary Partner	Company banner hung behind chair table during all sessions, opportunity to address the Plenary, formal recognition during the Plenary plus benefits of Plenary Sponsor	\$50K or larger
Plenary Sponsor	Company logo on "The End" slide of standard presentation template, plus benefits of the Plenary Friend	\$25-50K
Plenary Friend	Company logo on banner behind the registration / help table, plus benefits of the Contributor	\$5-25K
Contributor	Recognition on the Agenda sponsors page	\$5K or less

A La Carte Opportunities:

Opportunity Description	Benefit	Donation
Plenary Banquet	Company banner prominently displayed during banquet and benefits of a Plenary Sponsor	\$32,000
Opening Reception	"Sponsored by" sign prominently displayed during reception and benefits of a Plenary Sponsor	\$25,000
Gift Bags	Company logo on the bag and benefits of Plenary Friend	\$7,500
Monday morning break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Tuesday morning break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Wednesday morning break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Thursday morning break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Friday morning break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Monday afternoon break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Tuesday afternoon break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000

Wednesday afternoon break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Thursday afternoon break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Friday afternoon break	"Sponsored by" sign prominently displayed near refreshments and benefits of Contributor	\$5,000
Badges and Lanyards	Company name on Lanyard and benefits of a Contributor	\$2,500
Pens	Company logo on pens and benefits of Contributor	\$2,500
Pads	Company logo on pads and benefits of Contributor	\$2,500
Hosting internet access	Recognition on the Agenda sponsors page	\$2,500